



**WAWS-TV**  
**11700 Central Parkway #2**  
**Jacksonville, FL 32224**  
**Main: (904) 996-0400**  
**Billing:**

<http://www.fox30jax.com>

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K St NW, #100**  
**Washington, DC 20007**

Send Payment To:

**WAWS-TV**  
**Newport Television LLC**  
**PO Box 402619**  
**Atlanta, GA 30384-2619**

DUPLICATE

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
51484-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WAWS-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Senate Majority PAC	SENATE MAJORITY PAC	1662

Flight Dates	Order #	Alt Order #
08/24/12 - 08/31/12	51484	09801886

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	94	100

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/24/12	08/30/12	Action News @ 5a	5:00 AM-5:30 AM	MTWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/24/12 08/30/12 MTWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WAWS F 08/24/12 5:24 AM Action News @ 5a 5:00 AM-5:30 AM :30 SMPFL120130H \$50.00 NM									
2	08/24/12	08/30/12	Action News @ 530a	5:30 AM-6:00 AM	MTWTF--	:30	3	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/24/12 08/30/12 MTWTF-- 3 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS F 08/24/12 5:44 AM Action News @ 530a 5:30 AM-6:00 AM :30 SMPFL120130H \$70.00 NM									
3	08/24/12	08/30/12	Action News @ 7a	7:00 AM-8:00 AM	MTWTF--	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/24/12 08/30/12 MTWTF-- 2 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WAWS F 08/24/12 7:59 AM Action News @ 7a 7:00 AM-8:00 AM :30 SMPFL120130H \$70.00 NM									
6	08/24/12	08/30/12	Jerry Springer	12:00 PM-1:00 PM	MTWTF--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/24/12 08/30/12 MTWTF-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WAWS F 08/24/12 12:56 PM Jerry Springer 12:00 PM-1:00 PM :30 SMPFL120130H \$150.00 NM									
8	08/26/12	08/26/12	Action News Sunday/Eye	10:30 AM-11:00 AM	-----S	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS Su 08/26/12 10:38 AM Action News Sunday/Eye On 10:30 AM-11:00 AM :30 SMPFL120130H \$40.00 NM									
11	08/24/12	08/30/12	How I Met Your Mother	6:00 PM-6:30 PM	MTWTF--	:30	1	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/24/12 08/30/12 MTWTF-- 1 \$280.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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11	08/24/12	08/30/12	How I Met Your Mother	6:00 PM-6:30 PM	MTWTF--	:30	1	\$280.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WAWS	F	08/24/12	6:24 PM	How I Met Your Mother	6:00 PM-6:30 PM	:30	SMPFL120130H	\$280.00	NM																					
18	08/26/12	08/26/12	NFL Pre-Season	4:00 PM-7:00 PM	-----S	:30	1	\$2,600.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/20/12</td><td>08/26/12</td><td>-----S</td><td>1</td><td>\$2,600.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/20/12	08/26/12	-----S	1	\$2,600.00										
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	08/20/12	08/26/12	-----S	1	\$2,600.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WAWS	Su	08/26/12	5:37 PM	NFL Pre-Season	4:00 PM-7:00 PM	:30	SMPFL120130H	\$2,600.00	NM																					
Total Spots							7																								

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$3,260.00</b>
<u>Agency Commission</u>	<b>\$489.00</b>
<u>Net Amount Due</u>	<b>\$2,771.00</b>

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